



Brenda Sleeper Named Association for Accounting Marketing Volunteer of the Year
BizActions, Business Development Director recognized for years of service

Washington, DC – Brenda Sleeper, Business Development Director at BizActions in Northboro, MA, was honored as the 2010 Association for Accounting Marketing (AAM) Volunteer of the Year. She was recognized for her commitment to promoting the accounting marketing profession along with her service to AAM.

“We are so appreciative of our volunteers,” said Pete Pomilio, Executive Director of AAM. “We understand that our volunteers give so of their time while still maintaining a full-time job. The experience and ideas that they bring to AAM projects are what drives the success of the organization.”

Sleeper, a member since 2001, is extremely active in the association and serves as a co-chair of the membership committee.

She has more than ten years experience in sales and business development working at regional and large accounting firms. In her role at BizActions she is responsible for the implementation of all sales programs, partnership campaigns, trade shows, special events and alliance opportunities

She was honored at the 21st Annual AAM conference in Washington, DC on June 24, 2010.

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The Association of Accounting Marketing is the only association in the country formed specifically to provide accounting marketers with the tools for professional growth and success. The association's more than 800 members are comprised of marketing professionals, CPAs, consultants, vendors, educators and students who seek to expand the business of public accounting. Since 1989, AAM has provided members with the information, resources and market intelligence needed to excel and grow in their careers. To learn more about AAM, please call 856-793-0806 or visit accountingmarketing.org.