

## **AccountingWEB Partners with BizActions to Provide Content**

**WESTERVILLE, OH** - AccountingWEB, the online community dedicated to providing news and resources for members of the accounting profession, is pleased to announce the evolution of its popular Small Business Zone into the Corporate Accounting Zone. The new Corporate Accounting Zone moniker better describes the content that fills this area of the AccountingWEB site, with news relating to private industry accounting, tips, features, and resources designed to enhance the work experience of corporate accountants.

AccountingWEB has partnered with BizActions to provide dynamic content and information for our readers. BizActions provides newsletters for one third of the top 100 Accounting firms in the U.S. and Canada, as well as industry leaders in Payroll, Human Resources, Employee Benefits, Financial Service, Legal, Real Estate, Mortgage Brokers, Consulting Services, Manufacturing, Distribution and other Business to Business sectors. Sophisticated reporting and data analysis capabilities give clients ongoing intelligence into readership trends and behaviors, enabling them to take meaningful action.

"We're happy to be able to offer this expanded area of AccountingWEB to our readers," said Rob Nance, publisher of AccountingWEB. "We've been encouraged to provide content that goes beyond the borders of public accounting." AccountingWEB knows all about going beyond borders. By working closely with its international sister sites, including AccountingWEB.co.uk, BusinessZone.co.uk, FinanceWeek.co.uk, MyCustomer.com, TrainingZone.co.uk, and HRZone.co.uk, AccountingWEB brings a unique global flair to its news and commentary.

In conjunction with the launch of the Corporate Accounting Zone, AccountingWEB will produce a series of Corporate Accounting Zone newsletters that will be distributed to registered members throughout the year. Each of these newsletters will focus on a particular area of interest to corporate accountants, with topics that include business valuations, firm operations, identity theft, and business travel. Registration for the newsletters, just like access to all areas of AccountingWEB, is free. Sign up today at <http://accountingweb.com/register>.

From any AccountingWEB page, you can click the Corporate Accounting Zone link on the left side of the screen and you will go to the Corporate Accounting Zone area of AccountingWEB. There, you'll find the latest news, feature articles, continuing education opportunities, tips for running a successful business, blogs, financial calculators, whitepapers, and so much more. Join the AccountingWEB community today where you can voice your opinion, read what your colleagues are saying, and keep up with the latest news and information.

***AccountingWEB.com April 08 2009***