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NEWS RELEASE

FOR IMMEDIATE RELEASE

BIZACTIONS SPONSORS ROOTWORKS LEADERSHIP COMMUNITIES

BizActions' joins an impressive list of sponsors comprised of the profession's leading vendors

Potomac, MD, May 12, 2009—BizActions, the nation's leading provider of electronic newsletters for Certified Public Accountants, announced today that it is sponsoring the first RootWorks Leadership Community held in Indianapolis, Indiana. Lead by M. Darren Root, RootWorks managing partner, Leadership Communities are exclusive peer networking forums designed to foster knowledge sharing and promote best practices among future-thinking CPA firms. Adding to an already rich content base, vendors not only sponsor Communities, they play an active role in discussions and offer relevant, highly informational presentations.

"RootWorks Leadership Communities present a golden opportunity to speak directly with firm leaders to gauge their needs and get a feel for where the profession is headed in regards to best practices and technology," stated Barry Friedman, CEO at BizActions. "I am honored to be among the impressive line-up of technology and services vendors."

"We were very happy when BizActions joined our list of sponsors," stated Darren Root. "BizActions brings leading e-newsletter and compliance technology to the table—two very important items for today's CPA firms. BizActions certainly enhances our list of high-end technology vendors."

The first RootWorks Leadership Community takes place May 13-14, 2009, in Indianapolis. BizActions CEO, Barry Friedman will offer an in-depth look into IRC 7216 and how BizActions Compliance Center technology can help CPAs easily manage tasks associated with the Code's complex Disclosure and Use rules.

About BizActions, LLC

Headquartered outside of Washington DC, BizActions provides professional service firms with customized, content-rich e-newsletters and a host of other helpful SaaS applications to improve communication efforts with clients, prospects, partners, and team members. Delivered through an innovative and powerful electronic business development platform, BizActions' easy-to-use integrated suite of applications helps firms generate new business, increase name recognition, enhance cross-sales opportunities, and position themselves as experts. For more information on BizActions visit BizActions.com or call **866.240.8477**.

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About RootWorks, LLC

RootWorks, LLC represents the consulting division of Root & Associates full-service tax and accounting firm, and is dedicated to providing premier practice management strategies to CPA firms across the country. An integral component of the RootWorks business model is the development of RootWorks Leadership Communities. Communities are comprised of future-thinking tax and accounting firms that partner to share experiences, knowledge, and stay current on the latest technology innovations. For more information on RootWorks, visit www.RootWorks.com.