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NEWS RELEASE

FOR IMMEDIATE RELEASE

COPANION, SHAREFILE AND CROWN JACK FIRST TO JOIN BIZACTIONS GOLD PARTNER PROGRAM

Leading vendors and professional services firm take advantage of BizActions innovative marketing initiative to reach hundreds of CPA firms

Potomac, MD, August 20, 2009—[BizActions](#), the nation's leading provider of email newsletters for Certified Public Accountants and payroll service firms, announced today that Copanion, Inc., ShareFile.com, and Crown Jack are the first to join its [Gold Certified Partner Program](#). The program represents an integration agreement between the BizActions platform and each partner. Partners will provide customized articles for use in the BizActions platform. BizActions then promotes articles to customers, which include hundreds of CPA and payroll firms. Partners will also be listed within the BizActions custom Vendor Center scheduled for launch in Q4 2009. As part of the program, Copanion, ShareFile, and Crown Jack will display the BizActions Gold Partner badge on their websites and within select marketing materials.

"Our partner program is off to a great start. We are very excited to get some of the profession's leading vendors and service firms on board. Copanion, ShareFile, and Crown Jack will provide relevant, expert business newsletter content that will prove highly useful to our customers," stated [Barry Friedman](#), CEO at BizActions.

The program offers great value to partners, including gaining marketing intelligence and a sales follow-up system via detailed reports that include statistics such as click-thru rates and a firm's point of contact. Further, by providing a system of newsletter content that CPA and payroll firms can use to include relevant, targeted email newsletters to their clients and prospects, it promotes the partner as a helpful resource—improving their public relations efforts.

"Because our partners are entrenched in the tax and accounting profession, they know the challenges CPAs face in providing timely professional email communications to their clients on a consistent basis. By providing firms with the content for their newsletters, everyone involved is a winner," stated Friedman. "For program partners, it's another channel to promote themselves as an expert voice. For CPAs and payroll firms, the value comes from having access to volumes of content to augment their client newsletters. And for BizActions, it boosts exposure through placement of our Gold Partner badge within multiple vendor websites and marketing materials."

The Gold Certified Partner Program launched in June 2009.

About BizActions, LLC

Headquartered outside of Washington DC, BizActions provides professional service firms with customized, content-rich email newsletters and a host of other helpful SaaS applications to improve communication efforts with clients, prospects, partners, and team members. Delivered through an innovative and powerful electronic business development platform, BizActions' easy-to-use integrated suite of applications helps firms generate new business, increase name recognition, enhance cross-sales opportunities, and position themselves as experts. For more information on BizActions visit BizActions.com or call **866.240.8477**.